



OCEDO ENTERS FAST GROWING SOFTWARE DEFINED NETWORKING MARKET

New Company by Astaro Founders Targets Distributed Enterprise Networks and offers the first solution tailored specifically to Managed Service Providers (MSPs)

KARLSRUHE, GERMANY — October 20th 2014 — [Ocedo GmbH](#), an enterprise networking company founded in 2013 with its global headquarters in Germany, today announced its entry in the fast growing software defined networking (SDN) market. Networks engineered using SDN technologies benefit from increased agility, speed, scalability, and lower capital and operating costs. Ocedo is uniquely focused on bringing these SDN benefits to distributed enterprise networks specifically for mid-sized companies.

The solution developed by Ocedo offers a complete, integrated range of cloud managed and [SDN enabled network equipment](#) to connect wired, wireless and wide-area networks. The Ocedo System enables IT departments and MSPs to roll-out entire networks remotely from the cloud, track network activity in a “single pane of glass”, and provision network configuration changes in real time.

Additional highlights include:

- Ocedo lets customers choose between cloud service and local hosting to ensure the SDN solution fits the customers privacy requirements
- Ocedo helps to control BYOD environments by enabling users to self board their devices and then dynamically applying user-based network access rules independent of location
- Ocedo securely connects locations such as offices, data centers, stores and home offices with SDN-automated IPsec VPNs and next-generation firewalling

According to Andrew Lerner, Gartner Group Research Director, “Software-defined networking (SDN) is a radical new approach to designing, building and operating networks that brings a degree of agility similar to what abstraction, virtualisation and orchestration have brought to server infrastructure.” ([src](#))

“SDN is ready to move beyond the data center and provide innovation in distributed enterprise networks,” said Jan Hichert, Ocedo CEO. “Ocedo’s focus is on making networking radically simpler for today’s agile, growing organizations.”

Enterprise networks are challenged by increasing complexity from mobility, cloud computing, the Internet of Things, by aging network equipment, and by increasing privacy concerns. Traditional approaches to network management require large amounts of skills and time as many steps need to be manually fulfilled for each site.

Ocedo was started by the founders of Astaro, a network security vendor that over the course of a decade engineered networks for thousands of organization around the globe, and was acquired by Sophos in 2011.

The Ocedo System is made available through a [strong partner network](#) – a model the founders already successfully implemented with their previous company enabling system integrators and managed service providers to enhance their business offering for their customers. It will free resources for these partners through the efficiency gains from SDN network management and enable them to grow their business.

“We have been deeply impressed by the robustness of the Ocedo system in managing our multi-site network,” said Mathijs Wijbenga, Managing Director of Contec B.V., IT Distributor, “We have been live pretty much

immediately and are extremely impressed how much it increases our efficiency in connecting sites, seeing what's happening on the network, and keeping security tight”.

Ocedo has personnel in Australia, Canada, Germany, Romania, Singapore, and Taiwan and a growing business partner organization spanning four continents.

- [Join an Ocedo Product Webinar](#)
- [View Q&A Video with Ocedo's CEO](#)
- [Read SDN at Ocedo blog post by Ocedo's Chief Architect](#)
- [Follow Ocedo on Facebook and Twitter](#)

About Ocedo

Ocedo is the smart way to connect today's growing, agile organizations. The Ocedo System enables IT administrators to easily manage multi-site networks from the cloud, eliminating the hassle of manually configuring individual network components. Ocedo partners offer complete networks as a service, enabling customers to quickly deploy fast and reliable infrastructure. With over a decade of experience engineering networks for thousands of organizations around the globe, the Ocedo team is delivering the benefits of software-defined networking to distributed enterprise networks. To test drive Ocedo, visit www.ocedo.com.

For further information please contact:

Sandra Groezinger, Ocedo, T. +49 721 754034-29, Email: sg@ocedo.com

Ute Richter, Hill+Knowlton Strategies, T. +49 69 97362-22, Email: ute.richter@hkstrategies.com